



Publishing on the Internet brings immediacy and relevancy to student writing. Student learning and innovation are reinforced when selected, high achievement work appears online. GKE nurtures student engagement and its accompanying rewards of creativity, achievement, and personal growth through an international, online magazine, *GKE Innovation Café*. Supplementing *GKE Innovation Café* is *GKE Incite Education*, an online audio magazine designed by GKE Education Research Associate Neela Mookerjee.



*GKE Innovation Café* contains outstanding models of student writing and visual art in all genres, including creative writing, analytical writing, computer-aided art, and traditional art. *GKE Innovation Café*'s purpose is to provide inspiration, models, resources, and opportunities for extensions of class materials. It is designed to be a center for the recognition of creativity and to grow into a collaborative, international electronic forum and an Information Age resource highlighter for leaders in education, educators, learners, and families at the K-12, the university, corporate training, and adult learning levels. Additionally, *GKE Innovation Café* serves educators as a professional development model and classroom supplement to facilitate innovative activities with an immediate, online submission and global recognition opportunity.



*GKE Innovation Café* is designed by GKE Senior Executive Vice President, Florence McGinn, who is the United States National Tech&Learning Teacher of the Year 1998, former United States Commissioner on Web-based Education in the Clinton administration, recipient of many awards including Princeton University Distinguished Secondary School Educator, numerous Best Educational Practices awards, National Association of School Curriculum Development award, recipient of grant support from agencies such as AT&T, Lucent Technology, Johnson & Johnson, Microsoft, US Department of Education, Macromedia, and recipient of international recognition from Singapore, Korea, Japan, and Australia. *GKE Innovation Café* is produced through a collaborative effort between Florence McGinn and a group of exemplary American university students, who have demonstrated excellence through participation in extraordinary, technology-assisted learning accomplishments.



*GKE Innovation Café* is the second generation of the Electric Soup pilot project developed by Florence McGinn at Hunterdon Central Regional High School. Electric Soup was an award-winning, grant-supported online literary magazine written and produced by students. Electric Soup began in 1995-1996 with eleven student editors and grew to involve over sixty student editors per issue during its five year development. The magazine was recognized nationally and internationally for its innovation, creativity, and educational value.

*GKE Innovation Café* is available through the GKE Online Toolbox at [www.gke.com](http://www.gke.com).

*This project is one of many GKE and GKE-facilitated projects.  
With K-12, university, and corporate strategic partners,  
GKE designs and integrates value-added, technology-assisted  
learning interactions that are customized to suit  
compelling regional and international education industry needs.*