

GKE Foundation

Spring, 2003 Announcements



JAMES K. CHANG, GKE FOUNDATION FOUNDER, ACCEPTS CONTINUED COMMITMENT AS GKEF PRESIDENT OF THE BOARD

In April of 2003, the GKE Foundation was honored to announce the continued leadership commitment of its Founder, James K. Chang, to the position of President of the GKEF Board.

James K. Chang recognizes that international education cannot occur in isolation. He has experienced international organizational leadership in over a quarter of a century's experiences in technology-based venture business development. He was Co-founder and Director of DSET Corporation, that was voted "1996 Best Private Company of the Year" by the New Jersey Technology Council and in year 2000 ranked as one of the top 100 emerging high-tech companies by Business Week. James Chang has founded or co-founded businesses in China, Korea, Taiwan, and the United States. He is Founder and CEO of GKE Corporation as well as ComWEB Technology. He founded the GKE Foundation to assist the fulfillment of his vision of empowering international education, a mission of "united learning, united world."

James K. Chang is Founder/CEO of the COMWEB Technology Group and Founder/CEO of GKE (Global Knowledge Exchange). He has more than 25 years experience in the start-up of technology-based ventures. In his current role, James Chang is responsible for the overall design and marketing of technology-based learning systems and is a pioneer in US and international educational technology implementation and strategies. He works personally with selected major educational institutions around the world. He is engaged in assisting the development of China's educational technology industry. He is the Co-founder of GKE Beijing 1, GKE Beijing 2, LearningDigital in Taiwan, and Schoolpia.net in Korea. He is a Board of Trustees member of CODE, a consortium of over 30, Eastern United States, higher education institutions.

James K. Chang pioneered COMWEB's "KnowledgeWEB" system. He is actively involved in multimedia classroom design projects in educational institutions around the world. Today there is an installed base of more than 3,000 COMWEB technology-based classrooms around the world. As CEO of COMWEB and GKE, James is involved in "re-engineering school" projects around the world. He has created a best-in-practice Learning Technology Architect Team (TAG) and a world class caliber team of GKE Expert Consultants that has been actively serving the education community in re-engineering schools and corporate training for 21st Century lifelong learning environments. James Chang is a frequently sought, national and international speaker on the subject of how to plan, design, and re-engineer the classroom and school for the 21st Century as well as international educational strategies.

James Chang created GKE to provide innovative consulting, coordinated services, and powerful, strategic alliance capabilities to international, education technology ventures. GKE is both a company and an alliance. As Founder/CEO of GKE, James is responsible for developing strategic relationships with partners around the world and for shaping GKE's international corporate vision. Joint ventures include GKE/USA and GKE/China. GKE is rapidly developing into a Gateway to the Pacific Rim for the US "learning industry." James' educational vision includes a comprehensive "knowledge management and learning system, think-tank level consulting and international educational services alliances for the 21st Century.

To assist a visionary, international goal, James has created the GKE Foundation. The GKE Foundation is dedicated to the support of innovation in international education and the dissemination of educational opportunity and best practices for all learners.

Co-Founder and Director of DSET Corporation (1988 ~ 1993)

James co-founded and was Director of DSET Corporation (Distributed Software Engineering Tools), the developer of a suite of object-oriented CASE tools and a pioneering company in the new Telecommunications Management Network (TMN) industry. DSET works for many of the leading telephone companies in the world and, to date, has completed 100+ large-scale projects. DSET is headquartered in Bridgewater, New Jersey, with branch offices in Texas and California. In 1996 DSET was voted "Best Private Company of the Year" by the New Jersey Technology Council and, in March 1998, became a NASDAQ public company. During the year 2000, DSET was ranked as one of the top 100 emerging high-tech companies by Business Week, and it has become a leading e-business for the telecommunications industry.

Founder/CEO GKE/USA

Founder/President
of the Board **GKE Foundation, USA**

Founder/CEO **COMWEB Technology, USA**

Board of Trustees - Consortium of Distance Education (CODE); Composed of 30 United States,
higher education institutions

**Co-Founder/Director/
Vice Chairman -** GKE/Beijing Inc. (A member of GKE);
GKE Shanghai, under current development;

Co-Founder - Schoolpia.Net Inc. Korea
(A Korean National Learning Portal and member of GKE)

Co-Founder - Learning Digital.com, Taiwan
(Taiwan-based e-Learning Knowledge Management and Content Development
Co, GKE member)

**Co-Founder & Board
of Directors** **Centrix Technologies, China**

Other Experiences:

Director of Business Development (1986 ~ 1988)
Media Management Plus, Inc. – Information Publishing and software company servicing advertising and media
company

Co-Founder/President (1984 ~ `986)-Acquired by Media Management Plus in 1986
DiQT Corporation – Provider of PC-Based Workstation Company servicing industry specific applications.

Technology Management Consultant Servicing Venture Capital and Technology-based companies (1983 ~ 1985)

Director of Business Development (1981 ~1983)
Associated Technologies International – A CAD/CAE technology System company serviceing Power industry
worldwide

Co-Founder/Executive Vice president (1979-1981) – Acquired by Associated Technologies, Inc. in 1981
Advanced Engineering Consultants, Inc. – A CAD/CAE Computer analysis service company servicing Nuclear
Power Industry

Project Engineer/Project Manager (1977 ~ 1979)

Nuclear Power Services, Inc. –CAD/CAE servicing Nuclear Power industries

Project Engineer/Project Manager (1974 ~ 1976)
Chinese Army Corp. of Engineering

Interior Designer (Summer 1974)
Golden Design Inc. –Interior design Firm

Internship for architectural design and model making (summer 1973)
Tin-Hwa architect, Inc. - Commercial & Residential Architectural Firm

Art Editor (summer 1972)
Golf Magazine

Education:

M.S. Civil Engineering, Carnegie-Mellon University, 1977 (full fellowship)
Master Program in Management Engineering, New Jersey Institute of Technology, 1979
B.S. Civil engineering, National Taiwan University, 1974

For further information contact

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United States National Tech&Learning Teacher, 1998

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**FLORENCE MCGINN
AGREE TO SERVE AS
GKE FOUNDATION'S CO-DIRECTOR**

The GKE Foundation has announced that Florence McGinn, GKE Corporation's Senior Executive Vice President has agreed to serve as the GKE Foundation's Co-Director.

Florence McGinn brings an extensive, award-winning background to the co-directorship of GKE Foundation. Florence McGinn is the United States 1998 National Technology and Learning Teacher of the Year, received the 1998 Princeton University's Distinguished Secondary Educator award, and is the recipient of awards that include the United States Eastern Region Teacher of the Year, the New Jersey Teacher of the Year, NJ Governor's Teacher of the Year, and numerous Best Educational Practices awards. She has been pilot program developer on grants and received support from AT&T, Lucent Technologies, Johnson & Johnson, US Department of Education, NJ Department of Education, Microsoft, Macromedia, Compaq, Dell, and many others. She has been Conference Keynote speaker for venues throughout the United States as well as in Singapore, China, Japan, Korea, and Australia. Florence McGinn is a former United States Commissioner on Web-based Education on a Presidential and Congressional Commission, where she chaired United States National K-12 Issues. She was nominated to her position during the Clinton administration by former United States Secretary of Education Richard Riley.

BIO INFORMATION:

Florence McGinn, Senior Executive Vice President for GKE (Global Knowledge Exchange) and Executive Director of the GKE Foundation, is a former United States Commissioner on the Congressional Commission on Web-based Education. She was appointed to that 16 member national commission by then US Secretary of Education Richard W. Riley. The Web-based Education Commission was charged by legislation to make policy recommendations and to provide a full research report to the President and Congress. Florence McGinn served as the chairperson of the Commission's K-12 National Education Issues Group during the Clinton administration.

Florence McGinn is the recipient of the United States National Technology and Learning 1998 Teacher of the Year award, and she has been honored as Princeton University's Distinguished Secondary School Educator. She has received a New Jersey Teacher of the Year award and a United States Eastern Region Teacher of the Year award. She is the recipient of New Jersey Best Educational Practices awards and an Association of School Curriculum Development award.

Mrs. McGinn is presently appointed to advisory boards with Cisco Learning Institute, PBS (National Public Broadcasting) OnLine, Washington, DC-based SchoolTone Alliance that is strategically aligned with CoSN (Consortium for School Networking), and Technology and Learning magazine. She serves as a Board of Trustees member of the GKE Foundation and is on the Board of Trustees of the Mediatech Foundation that deploys an Italian community-centered, mediatech model brought to the United States by the publisher of Children's Software Revue. The Mediatech Foundation seeks to develop a national model for community technology learning centers.

Mrs. McGinn, as a former English teacher, developed pilot projects through support from AT&T, Johnson & Johnson, Liberty Science Center, Lucent Technology, the United States Department of Education, Bose Corporation, COMWEB, GKE, and the Hunterdon Foundation. She has received numerous Best Educational Practices awards, and one of her learner-centric, innovation-focused pilot projects was cited as one of NJ's best web sites by NJ Monthly and as one of the Internet's ten best educational sites by LearninginMotion.

Florence McGinn presents widely throughout the United States and internationally on technology-assisted learning policy, design, and methods. She has presented as keynote or spotlight speaker at Singapore's Conference 2000 and 2001 E-Learning Conference at the invitation of Singapore's Ministry of Education and National Institute of Education, at Australia's Change and Challenge Conference, at NECC, TechSpo, at the international AMC Conference, at SchoolTech, in China, Japan, Australia, and Korea, on Shanghai television and on NJ Network television, and for the US Dept. of Education, for the NJ Dept. of Education, for the NJ State School Board, and for groups including AT&T, NJASA, PBS, National Teacher Training Institute, and IBM. She has designed and taught innovative learner-centric English and emerging technologies courses, taught on technology-assisted learning at The Academy and in New Jersey Educational Teacher Training Centers as well as in a televised, ten part series produced by NJ Network.

Florence McGinn has published on technology-assisted learning policy and strategies in publications including Singapore's Association of School Curriculum Journal, Technology and Learning, Media and Methods and on-line for associations including AT&T, The Milken Foundation, the Asia Media Information and Communication Center, PBS OnLine, SchoolCity.com, Amnesty International, and ClassroomConnect. She is the CEO of Insynthesis LLC, an educational and writing consulting firm.

Mrs. McGinn is a published poet. Her full-length collection of poetry, BLOOD TRAIL, is published in America and reflects her Asian American heritage. One reviewer indicated, "She paints with the ease of Chinese brush strokes to place the archetypes and lush metaphors of human existence in her reader's hearts." Florence McGinn has published poetry widely in journals that include Midwest Poetry Review, Modern Haiku, Voices International, Taproot, Without Halos, Writing for Our Lives, Eclectic Literary Forum, Riverrun, Piedmont Literary Review, Creative Woman, Footwork: Paterson Literary Review, and Parnassus. She has published children's poetry in Cricket and Clubhouse. One of her children's poems is utilized by McGraw-Hill in its standardized tests. Another poem won a Peet's Coffee Poetry Prize in California and was utilized for advertising.

Mrs. McGinn holds an appointment as Off-Campus Poetry Professor to Dianye School in Beijing, China. CD-ROMs on "Educational Digital Velocity" featuring Mrs. McGinn's innovative educational methodologies now embedded in the GKE Learning System, her essays, articles, and poetry, as well as educational support materials are published and distributed in China by Shanghai-based Centrix Technology, Nankai University, and GKE. Mrs. McGinn's GKE learning strategies and Digital Age pedagogy are showcased in China as part of the GKE Global Innovative Learning Center attached to the campus of Peking University and aligned with the Peking University Elementary School.

For further information contact

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