

GKE Foundation Announcement

October, 2003



GKE FOUNDATION TAPS NEELA MOOKERJEE AS A KEY FACILITATOR AT AESPU CATALYST TRAINING SEMINAR

GKE Foundation announces the successful reception by educators in China toward interactions with a learner experienced in the GKE Innovative Learning System. GKE USA's Education Research Associate Neela Mookerjee was a key facilitator during the strategic delivery of the GKE Innovative Learning System to selected principals, educators, and content developers in China.

Ms. Mookerjee served several, vital functions while in Beijing. She assisted GKE Innovative Learning System developer and GKE Foundation Co-Director Florence McGinn in delivering the seminar keynote and workshops. She demonstrated the capabilities of GKE *Innovation Caf *, a resource designed to empower and recognize exceptional learner achievements in education. GKE *Innovation Caf * is made available to educators through the GKE Foundation. Ms. Mookerjee also led dynamic learning activities for students from Allied Elementary School of Peking University, where the seminar was held.



The educators and education industry leaders that Ms. Mookerjee presented to included Dr. Wenfang Fan of Tsinghua University, the editor of China's Primary School English textbook series; Peking University Primary School's Principal Yin Chao; AESPU Director Pan Donghui; Principals from Weihei, China; Principals from Xian Province, China; George Zhang, Administrator of Beijing Bright Horizon International Academy; Li Shu Peng, President of ShenZhen QinZhong Electronics and Yangling Qinzhong Electronics and Information; Jianwei Cao, General Manager of GKE China; J.J. Zhang, General Manager of JinKeYu Electronic Technology.



Ms. Mookerjee is uniquely qualified to participate in a seminar to establish a catalyst team of educators trained in the GKE Innovative Learning System because she was among the first students to experience its strategies as they were developed by Florence McGinn. Neela and several of her classmates at Hunterdon Central Regional High School in Flemington, NJ were key student developers on the pilot projects that serve as the research base for the GKE Innovative Learning System.

Mrs. McGinn commented, "The true test of an innovative learning system is reflected in its learners. As a learner experienced in the strategies of the GKE Innovative Learning System, Stanford University graduate Neela Mookerjee, reflects the leadership and insight that comes from experience combined with achievement at a stellar level. The involvement of GKE Education Research Associate Neela Mookerjee brought practical comfort and living substantiality to complex challenges and theoretical concepts."

After the conference, Ms. Mookerjee met personally with Dr. Wenfang Fan of Tsinghua University, the editor of China's Primary School English textbook series. Dr. Fan expressed interest in the alignment of pieces in GKE *Innovation Café* with her textbook, and Neela will be working to develop further integration. Ms. Mookerjee also had personal interaction with many of the educators participating in the seminar during cultural outings to local attractions such as the Summer Palace and the Forbidden City.

Neela Mookerjee has presented on technology-assisted learning in testimony before a Congressional Commission, at the NEA Museum in Washington, DC, where her portfolio is archived as an exhibit, and in a campaign video for the Presidential campaign of Vice President Al Gore. She has published several articles for PBS Online and is the national winner of School City's Essay Competition. Ms. Mookerjee is a recent graduate of Stanford University and holds a BA in Economics and Communication. She was a GKE Intern before joining the company as a full time team member.



Further activities in China for Ms. Mookerjee and other, experienced GKE Interns, including Jennifer Chang, Jonathan Chang, Douglas Gorton, Tim Gorton, Emily Judson, Sujay Pandit, and Dheera Venkatraman, are under consideration. Mrs. McGinn identifies this group as a valuable resource based upon "their intensive experience and award-winning accomplishments with the Information Age skills and concepts of the GKE Innovative Learning System."

For further information contact

*James Chang, President of the Board, GKE Foundation
CEO and Founder, GKE*

OR

Florence McGinn

Co-Director, GKE Foundation

Senior Executive Vice President, GKE

former United States Commissioner, Web-based Education Commission

United States National Tech&Learning Teacher, 1998

at Wayne, NJ office:

GKE, 155 Route 46, Wayne Interchange Plaza II

Wayne, New Jersey 07470-6831 USA

Telephone: 973 890 0010 OR 908 782 0894

Email: jchang@gke.com OR fmcginn@gke.com