

GKE USA

APRIL, 2003 ANNOUNCEMENTS



GKE USA ANNOUNCES THE OPENING OF GKE BEIJING II OFFICE FACILITIES

In April of 2003, GKE USA announced the launching of its GKE Beijing II offices adjacent to Peking University. That facility manages the GKE Global Innovation Center in Beijing, the GKE Membership Alliance Services in China, and a partnership relationship with ASPU, the Allied Schools of Peking University, most especially Peking University's prestigious, Allied Elementary School. The COO of GKE Beijing 2 is Jianwei Cao, former Director of the Board of Tianlong Share Holding Company, that was included in the first group of companies that listed on China's stock exchange.

Special support from GKE USA will bring acceleration of Information Age learning environments, cutting edge pedagogy, award-winning experts, and internationally recognized learning project models to the services and products offered by GKE Beijing II and its partners. GKE USA provides active support to GKE Beijing to facilitate international presentations, intensive innovative catalyst training, unique professional development demonstrations and models, tested empowered learner projects, and international advisement.

Powerful support comes from GKE USA's executive team headed by GKE USA CEO and Founder, James Chang, who also is President of the GKE Foundation, CEO and Founder of the American-based COMWEB Technology Group, Board of Trustees member of CODE, a consortium of over 30 American community colleges, and Board member of Global Learning Network based in Mohlin, Switzerland; GKE Senior Executive Vice President, Florence McGinn, who is the United States National Tech&Learning Teacher of the Year 1998, former United States Commissioner on Web-based Education in the Clinton administration, recipient of many awards including Princeton University Distinguished Secondary School Educator, numerous Best Educational Practices awards, National Association of School Curriculum Development award, recipient of grant support from agencies such as AT&T, Lucent Technology, Johnson & Johnson, Microsoft, US Department of Education, Macromedia, and recipient of international recognition from Singapore, Korea, Japan, and Australia; GKE Vice President Marsha Lamb, who is President of OpenVES, Co-Director of the GKE Foundation, former Advocate for Cisco Learning Institute, and a former Director of Training for Oracle.

With the opening of GKE Beijing II, the unique and powerful opportunities of GKE Alliance membership are strongly enhanced.

For further information, contact

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**GKE USA ANNOUNCES THE SIGNING OF
AGREEMENTS
BETWEEN GKE BEIJING II
AND THE PRESTIGIOUS PEKING UNIVERSITY
ALLIED ELEMENTARY SCHOOL**

In April of 2003, GKE USA announced the signing of agreements between GKE Beijing 2 and the prestigious Peking University Allied Elementary School. Key faculty from ASPU will be among GKE China's first Catalyst Team of Professional Educators trained in the GKE Learning System and the GKE Innovation Process. Peking University Allied Elementary School, attached to Peking University's campus, serves as the site of the GKE Global Innovative Learning Center that will be launched in the 2003 school year. Additionally, as part of a Peking University Allied Elementary School 2004 building plan, new facilities for the GKE Global Innovative Learning Center already are planned.

The primary school attached to Peking University was founded in 1906 and designated as a National Key Primary School in 1952. Covering an area of 24,800 square meters, Peking University Allied Elementary School is regarded as a "garden of learning" for its almost 2000 students. This award-winning elementary school serves as a core, representative model school for the GKE China Membership Alliance. The Peking University Allied Elementary School is a national model, and it has won Model Primary School and Advanced Primary School awards.

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GKE USA ANNOUNCES THE DEVELOPMENT OF A BEIJING-BASED, GKE GLOBAL INNOVATIVE LEARNING CENTER

Peking University Allied Elementary School is noted for its modern approach to education that emphasizes academics, personality development, efficient deployment of the national education system, and a variety of interactive learning activities. As part of its 21st century development, the Peking University Allied Elementary School will integrate the GKE Learning System, the GKE Innovation Process, and GKE's learning projects based on award-winning, internationally recognized empowered learning pilot projects into that Chinese school's nationally recognized, modern pedagogy.

Peking University Allied Elementary School has accepted the development of a GKE Global Innovative Learning Center integrated into its school campus. The Peking University Allied Elementary School will serve as the site of a GKE Global Innovative Learning Center that will be launched in the 2003 school year. Additionally, as part of a Peking University Allied Elementary School 2004 building plan, new facilities for the GKE Global Innovative Learning Center already are planned to accelerate ASPU's reach into worldwide, educational leadership.

Technology integration converges with an educational delivery designed to implement superior curricular achievement, the development of highly desired Information Age skills, and exciting empowerment in leadership and innovation in GKE Global Innovative Learning Centers. GKE USA, GKE Beijing 2, and Peking University's award-winning, primary school collaborate on the development of localized, professional training models that integrate the Information Age pedagogy of the GKE Learning System, designed by Florence McGinn, United States National Tech&Learning Teacher of the Year 1998 and a former United States Commissioner on Web-based Education in the Clinton administration.

GKE Global Innovative Learning Centers differentiate through the powerful deployment of an innovative, technology-assisted learning system and environment capable of delivering curricular skills in English, math, science, and accelerated content in combination with powerful, modern technology skills. These learning centers are multifunctional, multiprofit learning facilities with initial focus on the K-12 learner, but with a functional design that is a model of educational technology integration able to address K-12 learning, university learning, corporate training, teacher education, as well as family, community, and adult learning.

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