

GKE USA
MAY, 2003 ANNOUNCEMENTS



**GKE Executives,
CEO James Chang
and GKE Senior Executive Vice President Florence McGinn,
Support Innovation in Distance Education
at Burlington County Community College**

Technology met fashion at *Celebrate the Dress*, an on-line fashion exhibit held in May, 2003, of designs developed in Burlington County Community College's unique teleconference-based Fashion Design course.

Participating high school and college student designers, who have been linked to each other through the college's teleconferenced Fashion Design course, joined with high school students, who have taken part in the college's Summer Fashion Design Workshops.

Original, student designs in fashion were judged, and one design chosen as most outstanding by a fashion expert watching the show from hundreds of miles away. The event is partially supported by an Innovative Teaching Grant awarded by the National Education Association's Education Foundation. Expert guidance to the project came from Ms. Florence McGinn, GKE Senior Executive Vice President and former United States Commissioner, Congressional Commission on Web-based Education, as well as from Dr. Bernard Solomon, Director of Telecommunications and Distance Learning at BCC.

The teledesign course is created and taught by Lisa McPherson, Fashion Design Program Director at BCC, and Edwina Williams, Fashion Merchandising Instructor at Ocean County Vocational-Technical School. Additional New Jersey faculty/student teams are led by Susan Kupersmith of Camden County Technical School and Michael Dean of New Egypt High School.

McPherson says, "In a teleconference-based course, students at different schools can trade design ideas, comment on each other's sketches, and introduce Internet research on fashion, among other things, in real time. They challenge each other to be independent learners."

GKE CEO James Chang serves on the board of CODE, a consortium of over 30 higher education institutions involved in distance education headquartered at Burlington County Community College. GKE Expert Consultation to the teleconference grant's teaching strategies was donated through the support of GKE Corporation.

In 2002, GKE Senior Executive Vice President Florence McGinn presented a keynote on International Education and Innovative Learning Projects at a CODE Conference at Burlington Community College. In 2002-2003, Florence McGinn provided "critical friend" expertise to the NEA's Education Foundation Innovative Teaching Grant. The May, 2003, *Celebrate the Dress's* First Place Student Designer award of a National Trust Book on the history of fashion was supported and inscribed by GKE Senior Executive Vice President, Florence McGinn.

Burlington County Community College website:
<http://www.bcc.edu/html/index.jsp>

CODE website: <http://www.codenetwork.org/>
CODE Executive Director: Ann Hiros

GKE Website:
<http://www.gke.com>

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