

GKE On the Pacific Rim

GKE™ -- THE HUMAN KNOWLEDGE NETWORK: A GLOBAL SYSTEM OF UNLIMITED POSSIBILITIES

GKE USA:

GKE USA is a global education corporation with a worldwide business alliance approach. GKE interactions create and implement customized processes of systemic, innovative educational design, 21st century skills-oriented pedagogies, and a GEM (Global Education Management) institutes and industry alliance business model.

Its GKE Innovative Learning System serves as a shared, value-added pedagogy that aligns GKE global learning communities and projects through multidisciplinary, multicultural strategies with embedded, creative, Information Age, exploration-based, quest priorities. Dedicated support comes from GKE USA's executive team headed by GKE USA CEO and Founder, James Chang, who also is President of the GKE Foundation, CEO and Founder of the American-based COMWEB Technology Group, and Board of Trustees member of CODE, a consortium of 30 American community colleges; as well as from GKE Senior Executive Vice President, Florence McGinn, former United States Commissioner on Web-based Education in the Clinton administration and United States National Tech & Learning Teacher of the Year 1998, recipient of awards including Princeton University Distinguished Secondary School Educator, numerous Best Educational Practices awards, National Association of School Curriculum Development award, grant support from agencies such as AT&T, Lucent Technology, Johnson & Johnson, Microsoft, US Department of Education, Macromedia, and recipient of international recognition from Singapore, Korea, Japan, and Australia.

GKE BEIJING II:

GKE Beijing II opened offices adjacent to Peking University in the Spring of 2003. That facility manages the GKE Global Innovation Center in Beijing, oversees GKE China Membership Alliance Services in China, and collaborates in an education industry partnership relationship with AESPU.

The COO of GKE Beijing 2 is Jianwei Cao, former Director of the Board of Tianlong Share Holding Company, that was included in the first group of companies that listed on China's stock exchange.

GKE BEIJING I:

GKE Beijing I was established in 1997. Jiajun Zhang, a former professor at Northern Jiaotong University in Beijing, is General Manager. GKE Beijing I has established technology-assisted learning environments at universities throughout China. Jiajun Zhang is an award-winning software engineer with extensive experience and projects including CAD design for Tsinghua University, multimedia software and database design for China's power industry, and international distance learning project management.

PEKING UNIVERSITY'S ALLIED ELEMENTARY SCHOOL – LOCATION OF GKE INNOVATIVE LEARNING CENTER

The primary school attached to Peking University is a unique GKE Alliance member with an on-campus GKE Innovative Learning Center. AESPU was founded in 1906 and designated as a National Key Primary School in 1952. Peking University Allied Elementary School is regarded as a "garden of learning" for its 2000 students. This award-winning elementary school serves as a core,

representative model school for the GKE China Membership Alliance. The Peking University Allied Elementary School is one of China's national model institutions, and it has won Model Primary School and Advanced Primary School awards.

CENTRIX TECHNOLOGIES:

GKE CEO James Chang is a co-founder of this Shanghai-based producer and marketer of supplementary education and learning materials. Its key production facilities are in a rural Chinese province, its business headquarters are in Shanghai, and it has over 100 boutique marketing distribution locations within China's bookstores. In addition to CD-ROM and boxed sets delivery, Centrix Technologies provides a content resource platform delivery system. In China, Centrix is a key publisher and supplier of educational and training supplementary materials. Centrix has a key partnership with Nankai University. Centrix Technology in China is a key marketer to the family, consumer games, arts, and supplementary learning and training business segments. The CEO of Centrix Technology is Paul Zhao, who has a long, established relationship with CEO James Chang and GKE.

LEARNING DIGITAL

GKE CEO James Chang is a co-founder of LearningDigital.com Inc. in Taiwan. This young company was founded in 1999 and is headquartered in Taipei ROC. LearningDigital.com (LD) already has become a leader in the development of advanced "e-learning solutions" for Fortune 500 Corporations in Taiwan. LD's flagship "LearningXP" software system is built on the solid foundation of the latest XML technology and related standards.

Modular and scaleable, LearningXP is a state-of-the-art system. LD clients include large banks, leading manufacturers, major software companies, cultural institutions, and government agencies, including the military. LD and its clients are actively supported by the Taiwan government through large and ongoing grants because of the strategic importance of the e-learning industry to the future of the entire country.

GKE's network on the Pacific Rim is extensive. Past, key interactions have been with China's Ministries, its higher education institutions, its K-12 public and private institutions, and similar agencies and institutions in Taiwan, Singapore, Japan, and Korea.

DIGISEED:

DIGISEED in Taiwan is one of Taiwan's foremost aggregators of K-12 and lifelong learning content. Digiseed is a content producer and content provider delivering learning through extensive television network solutions, individual and institutional subscription memberships, the DigiBox with its television and Internet interactivity, eBooks, hand held educational portables, print media, and CD-ROM production.

DIGISEED CEO Lawrence Yen comes from an award-winning video production program and design background to head a Taiwan company that aims to position as one of the largest Chinese-oriented digital content aggregators in the online and television networking of Chinese learning content.

For further information contact
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